

Prof. Ioana Lavinia Rașcă Ph.D
CV 2016

EXPERIENCE

Academic Work experience

2003 – present – The Institute for Business Administration in Bucharest – ASEBUSS - professor in the Executive MBA and MBA program
2000 - 2003 – The Institute for Business and Public Administration in Bucharest - associate professor
1994 - 2000 – The Institute for Business and Public Administration in Bucharest - lecturer professor
1993 – 1994 – The Institute for Business and Public Administration in Bucharest - assistant professor
1991 – 2008 – The Academy of Economic Studies
1994 – present – visiting professor at Romanian-American University, Media University, Romanian- British University, Polytechnic University
2003 - present – Scientific referee and member of the jury for PhD thesis public presentations

Business and managerial work experience

2005 – Present - member in the Advisory Board of ASEBUSS
2003 – 2009 – academic director of ASEBUSS foundation
2005 – Present – director of EXEC-EDU ltd, leading training company
1998 – 2005 - Director of the Continuing Education Department ASEBUSS. I created a team of 30 professors and experts that teach executive education programs. I coordinate the activity of the department.
1999 – present – co-owner of PH Hydropneumatic, distributor of Parker Hannifin products (1999 – 2002, administrator of the company)
1991 – 1996 – consultant for entrepreneurs and small business owners, at The Romanian-American Small Business Development Center
1981 -1990 – economist at Aversa Pump Enterprise

Involvement in international programs

2002 – 2013 – The International Project, part of ASEBUSS and KSU Executive MBA program
2007 – 2008, Human Capital Management for PETROM – program director - partnership with EUCUSA Austria
2002 – How to find the right job – USAID, for its experts in Central and Eastern Europe
2000, 1999, 1996 – expert in various PHARE and ACIDI programs
1993 - 1996 – editor and editor in chief at “Ideas for Business” – a German – Romanian magazine for entrepreneurs and small business owners

1991 - 1995 - consultant for entrepreneurs in the Small Business Development Centers network developed in Romania by SBA under a USAID program

Professional work experience

1993 – present – active participant in the process of admission, and graduation of the EMBA, and MBA programs of IBAB, speaker in Open houses events, member in the dissertation commissions, scientific advisor of students developing the dissertation paper
1990 – present – author and co-authors of books in the field of Entrepreneurship and Management; 100+ articles published in business magazines like: Biz, Business Ideas, Business Magazin, Business Review, Calita, Capital, Cariere, Forbes, HR Manager, etc.; speaker in TV and radio programs, speaker and panel facilitator at conferences.

Corporate social responsibility activities

2015, 2016 – Speaker in the Bookland Conferences

2010 – Professor in The Summer School „Next generation”, organized by HR Club Romania

2012 – present – Speaker in Business Days Conferences

2007 – Initiator, in partnership with HR Club Romania, and professor in The Summer School „Next generation”

2002 – 2007 – advisor and supporter of the events organized by Leaders Romania – a foundation meant at enhancing leadership talent in the young generation of students and professionals

2004 – 2006 – coach in the program „Shadow for a day”, organized by „Junior achievements” NGO

2004 – Coach in the program „Communication Olympics”

2004 – Delivered recruitment and selection workshops for student organizations

2002 – 2004 –founding member and vice-president of the Association of Entrepreneurial Women in Romania

1998 – Present – initiator, host, moderator and speaker for the Human Resources Club ASEBUSS, and EXEC-EDU, meant at developing best practices within HR community

1998 – Present – speaker in different events and programs meant to develop the entrepreneurial Skills.

Participation in different professional organizations

2011 – Present, Founding member and first president of PWN Romania

1999 – Present – Human Resources Club Romania

1998 –present – The Association of Entrepreneurial Women in Romania – founding member, vice-president till 2000

1998 – 2000 – NAFE – member

1994 – 1997 – European Foundation for Entrepreneurship Research

1993 – Present, active founding member of ASEBUSS foundation

Professional recognition

2014 – 2016 – included in Top 200 Most Powerful Business Women in Romania – Business Magazin

2013 – 2016 – included in Top 1000 Experts - ZF

2006 – present – included, each year, in the encyclopedia “Who is Who Romania”
2006 – Ranked as the 38th in the Top 100 Career Women in Romania of Capital Magazine
2005 – Ranked as the 53rd in the Top 100 Career Women in Romania of Capital Magazine
2004 – Included in the CD “Successful Women”, edited by CIPE Romania – a USAID funded organization
1997 – Included in The Catalogue of Experts, edited by The Romanian academic Society
1994-1995, 1995-1996 – included in the catalogue of experts edited by The International Foundation of Management, Romania

Courses taught

In the Executive MBA, and MBA program – IBAB - ASEBUSS

Economics of Competition, Strategy and Business Environment, and Entrepreneurship

In Master Programs – Academy of Economic Studies

Strategic management, Organizational Behavior, Human Resources Management, Entrepreneurship

At the undergraduate level

Microeconomics, Human Resources Management, Strategic Management, Small Business Management

Executive education

Open programs

Business and corporate strategy
Strategic Human resources management
Finance for Managers
Leadership and Managerial Development
Excellency in Management
Project management

Customized programs, and consulting for companies

ALRO Slatina, Autonet, Carrefour, Carpat Cement, Caussade, Computaris, Flamingo, Generali Insurance, Mercedes Romania, National Authority for Communications Regulations, Papillon, Porche Romania, Prodal, Roche Romania, etc.

EDUCATION

1998 – PH. D – 1998 – Academy of Economic Studies – Major Management, minor in Entrepreneurship

1981 – MA – Academy of Economic Studies – Management

Certifications

2016 - Certified in using Human Synergistics Assessment Tools, LSI and GSI

2013 - Certified in using Hogan Assessment systems, HART Consulting
2009 - Trainer Certified by Ministry of Labor and Ministry of Education – Train the Trainer Course, CNFPA
1994 – Certified Professional Consultant for SMEs – Washington State University, Pullman, USA

Main postgraduate programs, conferences, seminars attended

2014 – Peter Drucker Forum
2010 – Creative Strategies for Turbulent Times – EXEC-EDU-certificate
2010 – Key Performance Indicators – EXEC-EDU-certificate
2010 – Cost management – EXEC-EDU
2010 – Process Communication Model – PCM Romania-certificate
2010 - Mount Everest Simulation – Harvard Business School Simulation, seminar in leadership and team work
2010 – Blue Ocean Strategy Certification Program – StratX & The Network-certificate
2010 - Strategic Human Resources Management – Maury Peiperl, IMD Lausanne, Seminar held within the Annual Conference of HR Club Romania
2010 – Strategic HR conference, Hart Romania
2009 – How Leaders Build Value – David Ulrich – Seminar held within the Annual Conference of HR Club Romania
2009 – Sustainable Regional Talent Management–Seminar led by Dr. Lisbeth Claus USA
2008 – Who you are is What You Think - Seminar based on The Herman Brain Dominance Instrument - EXEC-EDU
2008 – Customer Service Conference – Second Edition – Service Excellence Solutions
2008 - 24-hour champion & Top performance – Ziglar Worldwide Training
2008 – The Pharma Executive Mini-MBA – Pharmaceutical Training International
2006 – Understanding Yourself and Others – Seminar based on Meyers Briggs Type Indicator – EXEC-EDU
2005 – Situational Leadership for Peak Performance – Seminar based on The Situational Leadership Theory of Ken Blanchard
2003 – CPCL – Colloquium on Participant Centered Learning - Harvard Business School, Boston, USA
2002 – Entrepreneurship Summer School - University of Cambridge, Cambridge, England
2002 – Seminar on Accreditation Standards – AACSB – Paris, France
1999 - Case Study Method in Business Education – CEEMAN – Budapest, Hungary.
1998 – Entrepreneurship Training Program –Association for Overseas Technical Scholarships – Osaka, Japan.
1996 - IFDP (International Faculty Development Programme) - IESE Spain, Bocconi Italy, HEC France
1993 - CEETP (Central and Eastern European Teachers Programme) - Harvard Business School, USA.
1992 - CEETP (Central and Eastern European Teachers Programme) - Harvard Business School, USA